

# The **LUKE** Parking Station



## Let's get serious about your on-street parking ...

On-street parking policy has a significant impact on many aspects of municipal life. Traffic congestion, pollution, taxation levels, downtown development, merchant prosperity, building construction, tourism and many other areas are all affected by how the costs of on-street parking are funded, even if parkers are not directly charged fees for parking. Developing an on-street parking policy that can serve all of these needs requires flexibility, reliability and a significant amount of creativity. Digital Payment's LUKE Parking Station provides unmatched technical capability and more flexibility than any other un-gated parking system. And all in a friendly, intuitive, easy to use product that the parking public will instantly recognize as a parking meter. At Digital Payment, we are serious about meeting all of the needs of your on-street parking policy. Let's work together to change the face of on-street parking.



# The LUKE Parking Station

## Features & Benefits



### »» Parker Friendly

**Pay by Space or Pay and Display** – (or both) whatever is best for your application and your customers.

**Full color graphic ready screen** – Means more clarity and more communication.

**Multi-lingual capability** – A Microsoft operating system means support for any language supported by Microsoft.

**Custom screens/messages** – Much more flexibility than just changing a little text.

**Good looks** – Visitors and residents alike will appreciate the “retro-inspired, contemporary design” of LUKE.

### »» Operations Friendly

**Separate coin collection area** – Maintenance and operation personnel do not have access to the cash collection area for complete audit control.

**Remote rate/message configuration** – No restrictions on changing rates, messages or configuration. Everything is configurable via the Internet or a USB Key.

**Very simple maintenance** – Easy access and minimal tools required means low downtime and low overall cost of ownership.

### »» Vandal/Theft Resistance

**No pry points** – Minimizes theft and vandalism by eliminating the ability to gain purchase with prying tools.

**Six locking points** – Professional thieves will identify locking points and attack them. Six locking points will deter thieves from trying more than once.

**Control** – The LUKE Parking Station communicates by sending information out rather than waiting to be asked for information. Unlike competitive products, information is “pushed” out rather than waiting for it to be “pulled.” This means information from LUKE is always “fresh.”

**True real-time alarming** – LUKE doesn’t wait to be asked for his status. All alarm notifications are sent in real-time to email, cell phones or pagers for immediate response by the appropriate authority.

**True real-time reporting** – Each transaction is sent from LUKE as soon as it is completed. This means up to the second reporting – not reports that show what happened yesterday or the last time you downloaded. It also means you have access to information about each individual transaction for complete analysis.

### »» Configuration Flexibility

There are lots of ways to configure rates with LUKE including; by day of week, by time of day, by calendar day, by payment type and by stall number. Hardware options include an integrated solar panel, an AC heater and a variety of communications options. LUKE can also be configured to issue permits and communicate with other systems such as non-cash payment systems (campus cards, cell phones, smart cards, etc.).

What better way to transition from single head parking meters than to go with a parking station that will be recognized. LUKE’s “retro-inspired, contemporary design” will make parkers comfortable with this new and better method of parking.

## Online or Offline — What are your requirements?



### Benefits over single head meters

- Reduced sidewalk clutter
- More payment options
- More data to analyze
- Higher compliance
- Better enforcement
- Less down-time
- More rate options



The LUKE Parking Station has the ability to operate in many modes from simple, offline, standalone mode requiring data to be physically collected, all the way to full online mode where full control of settings, collecting data and monitoring can be done remotely. LUKE also has the ability to grow with your needs. You can start with simple offline parking stations and add capabilities as your requirements change.

	Offline	Online
Non-Cash Transactions	Batch processing	Batch processing with remote collection or real-time processing
	Limited to credit cards Visa, M/C, Amex, Discover, Diner's	Can include campus cards, and other non-cash payment methods
Monitoring of operational status		Remote monitoring, real-time alarming, intelligent dispatch
Configuration of rates and messages	Created offline and transferred via "sneaker-net"	Created online and sent to payment station at the next opportunity or scheduled for a specific time
Reporting	Data collected using "sneaker-net"	All data real-time reflecting all transactions
	Reports generated and distributed manually	Access to data and reports can be given directly to other departments/agencies

**Digital Payment is known for meeting specific customer requirements. We have customized paint colors, printed custom receipt paper and developed software for specific customers. If you have requirements that are unique, make sure to give us a call. We will listen.**



